

**Besser Museum for Northeast Michigan  
Board of Trustees Meeting AGENDA  
Tuesday, January 19, 2021  
4:30 p.m. via SKYPE**

*Our mission is to collect, preserve, interpret, and exhibit authentic articles and artifacts of art, history, and science to inspire curiosity for all ages, foster community pride, and cultivate personal legacy.*

- 1) **Call To Order (Board Members can call in or join online)**
- 2) **Review December 15, 2020 Board Meeting Minutes for approval** (*action item*)
- 3) **TREASURER’S REPORT:**
  - a. Treasurer’s report on December 2020 financials. Marie Williams will present.
  - b. Increase marketing budget by \$10,000 for the fiscal year.
- 4) **Reports to the Board**
  - a) **DIRECTOR’S REPORT:** January highlights
    - a. We are receiving a lot of gratitude from visitors for extending the Season of Light exhibit through January 31<sup>st</sup>.
    - b. The modular walls are being installed in the Wilson Gallery this month.
    - c. Full written report submitted to the Board.
  - b) **AD HOC COMMITTEES:**
    - **GOVERNANCE REPORT:**  
Working on revisions to financial policies.  
Next up: Board recruitment and vetting process.
    - **GREAT LAKES FISHERIES HERITAGE EXHIBIT:**
      - a. **Chinook Project:** looking at grant options.
      - b. **Katherine V:** Tuffy Cross – Kat V fund received a \$1000 donation.
    - **NATIVE AMERICAN EXHIBIT:** Advisory Committee has been formed and meetings are being scheduled for 2021.
    - **FINE ART COMMITTEE:** Modular Wall Units are being installed.
    - **COLLECTIONS COMMITTEE:** volunteers continue to work on collections.
- 5) **Old Business:**
  - a. **HVAC System:** We are waiting to hear from John Richards and Susan Edwards.
  - b. **Log Cabin Renovation Project:**
    - i. Bob Kenel contract is being drafted.
    - ii. We are waiting to hear the status of the CFNEM grant.
- 6) **New Business:**
  - i. Patrick at CFNEM said that the endowed funds have been received, but details are being worked out. The Board will have more information soon.
- 7) **Adjourn:**