

MARCH 12, 2024



**DISCOVER NORTHEAST
MICHIGAN HISTORY**

**BESSER MUSEUM FOR
NORTHEAST MICHIGAN**

Client Feedback Form

Design Development II

PRESENTED: MARCH 12, 2024

COMMENTS DUE: MARCH 27, 2024

HOW TO FILL OUT YOUR COMMENT FORM

Your feedback is essential to the design process. At each step of the project, your comments guide the direction of the design moving forward. This form helps organize that feedback and encourages you to respond to specific questions or issues.

Your responses on this form should reflect the group **consensus**. This means that your exhibit committee has reviewed the design, discussed members' reactions, and come to an agreement about the direction of the exhibits. Once differences of opinion have been resolved, please provide this clear, unified direction to Split Rock using the form below.

What to think about at Design Development II

- Review all documents, including the **Design Book**, and **Estimate**.
- Respond to any specific questions listed below by your design team.
- Be aware that we will likely have a follow-up call to discuss your feedback, resolve any concerns, and make sure we're clear about the direction.
- If you'd like to see changes make specific suggestions for what you would like to see

GENERAL FEEDBACK

INSERT COMMENTS

Reactions to artifact layout approach (Example: G.2 Fur Trade Case – Page G.3.03). SRS recommends artifacts grouped topically and chosen to give a broad overview of each subject, prioritizing visually impactful artifacts in a variety of sizes, and showing additional examples of the featured artifacts in drawers.

Should SRS apply the approach of to areas C, D, E, and F casework as well?

INSERT COMMENTS

Reactions to materials samples

INSERT COMMENTS

GRAPHICS

Reactions to Intro Panel (Page 0-5.00)

INSERT COMMENTS

Reactions to Topic Panel and Flip Doors (Page 0-5.00)

INSERT COMMENTS

Reactions to Timeline (Page 0-5.01)

INSERT COMMENTS

Reactions to Case Graphics (Page 0-5.02)

INSERT COMMENTS

AREA A: ORIGINS

General feedback

INSERT COMMENTS

A.1 Exhibit Welcome Panel

INSERT COMMENTS

A.2 Donor Graphic

INSERT COMMENTS

A.3 Intro Panel

INSERT COMMENTS

A.4 45th Parallel Photo Op

INSERT COMMENTS

A.6 Universe Timeline

INSERT COMMENTS

A.7 Earth Layers Spinner

INSERT COMMENTS

AREA B: THE EARTH

General feedback

INSERT COMMENTS

Reactions to revised color palate

INSERT COMMENTS

B.1 Intro Panel

INSERT COMMENTS

B.2 Rocks and Minerals Artifact Case

Reactions to artifact layout

INSERT COMMENTS

B.3 Geological Timeline

INSERT COMMENTS

B.4 Devonian Life Mural

INSERT COMMENTS

B.5 Limestone Fossil Sculpt

INSERT COMMENTS

B.6 Reading Rail

INSERT COMMENTS

B.7 Artifact Drawer

Reactions to artifact layout

INSERT COMMENTS

B.8 Water Lighting Effect [BY GC]

INSERT COMMENTS

AREA C: ICE AGE LAKES

General feedback

INSERT COMMENTS

C.1 Intro Panel

INSERT COMMENTS

C.2 Ice Climber and Slide

INSERT COMMENTS

C.3 Ice Age Photomural

INSERT COMMENTS

C.4 Lake Huron Floor Graphic

INSERT COMMENTS

C.5 Great Lakes Flip Doors

INSERT COMMENTS

C.6 Ice Age Mammals Artifact Case

INSERT COMMENTS

C.7 Ice Age Hunting Artifact Case

INSERT COMMENTS

C.8 Drawers

INSERT COMMENTS

AREA D: EARLY LIFEWAYS

General feedback

INSERT COMMENTS

D.1 Intro Panel

INSERT COMMENTS

D.2 Timeline Graphic [ADD/ALT]

INSERT COMMENTS

D.3–6 Artifact Case

INSERT COMMENTS

D.7–12 Artifact Case

INSERT COMMENTS

D.13–26 Artifact Case

INSERT COMMENTS

D.27–32 Artifact Case

INSERT COMMENTS

D.33–36 Artifact Case

INSERT COMMENTS

AREA E: LIFE ALONG THE THUNDER BAY RIVER

General feedback

INSERT COMMENTS

E.1 Intro Panel

INSERT COMMENTS

E.2 Diorama

INSERT COMMENTS

E.3 Thunder Bay River Photomural

INSERT COMMENTS

E.4 White Pine Tree

INSERT COMMENTS

E.5 Reading Rail – Medicinal Plants

INSERT COMMENTS

E.6 Reading Rail – Animal Evidence

INSERT COMMENTS

E.9 River Audio

INSERT COMMENTS

E.10 Thunder Bay Audio

INSERT COMMENTS

AREA F: THE ANISHINAABE

General feedback

INSERT COMMENTS

Reactions to revised color palate

INSERT COMMENTS

F.1 Intro Panel

INSERT COMMENTS

F.2 Daily Life Mural

INSERT COMMENTS

F.4 Wigwam

INSERT COMMENTS

F.5 Storytelling Audio

INSERT COMMENTS

F.6 Cedar Tree

INSERT COMMENTS

F.7 Birch Tree

INSERT COMMENTS

F.8 Medicine Wheel Paintings

INSERT COMMENTS

F.9 Naub-Cow-Zo-Win Discs Artifact Case

INSERT COMMENTS

AREA G: EUROPEAN CONTACT

General feedback

INSERT COMMENTS

Reactions to revised color palate

INSERT COMMENTS

G.1 Intro Panel

INSERT COMMENTS

G.2 Trade Post Surround with Fur Props

INSERT COMMENTS

G.3–20 Fur Trade Artifact Case

INSERT COMMENTS

AREA H: U.S. EXPANSION

General feedback

INSERT COMMENTS

H.1 Intro Panel

INSERT COMMENTS

H.2 Treaty Painting

INSERT COMMENTS

H.3 AV Map Table

INSERT COMMENTS

H.4 Painting Audio?

INSERT COMMENTS

H.5 Black Ash Tree

INSERT COMMENTS

AREA I: THE TIMBER BOOM

General feedback

INSERT COMMENTS

I.1 Intro Panel

INSERT COMMENTS

I.2 Log Process Photomural

INSERT COMMENTS

I.3 Logging Artifacts

INSERT COMMENTS

I.4 Stumps and Artifacts

INSERT COMMENTS

I.5 Log Drive Photomural

INSERT COMMENTS

I.6 Wannigan

INSERT COMMENTS

I.7 Props

INSERT COMMENTS

I.8 River Rats Reading Rail

INSERT COMMENTS

I.9 Sizzlers & Cookies Reading Rail

INSERT COMMENTS

AREA J: INDIGENOUS COMMUNITIES

General feedback

INSERT COMMENTS

Reactions to revised orientation of this area

INSERT COMMENTS

J.1 Intro Panel

INSERT COMMENTS

J.2 Bondie Basket Artifact Case

INSERT COMMENTS

J.3 Reservation Life Graphic

INSERT COMMENTS

AREA K: AVENUE OF SHOPS UPDATES

General feedback

INSERT COMMENTS

Reactions to revised orientation of this area.

INSERT COMMENTS

K.1 Intro Panel

INSERT COMMENTS

K.2 Building Communitie

INSERT COMMENTS

K.3 Reading Rail – Gebhard Morrow Planing Mill

INSERT COMMENTS

K.4 Reading Rail – Hanover Harness Shop

INSERT COMMENTS

K.5 Reading Rail – Cooper

INSERT COMMENTS

K.6 Reading Rail – Baker Blacksmith

INSERT COMMENTS

K.8 Reading Rail – Transportation

INSERT COMMENTS

K.9 Topic Panel – Music Shop

INSERT COMMENTS

K.10 Topic Panel – Photography Studio

INSERT COMMENTS

K.11 Department Store Façade

INSERT COMMENTS

K.12 Topic Panel – Department Store

INSERT COMMENTS

K.13 Topic Panel – Barber Shop

INSERT COMMENTS

K.14 Topic Panel – Spens Drug and Wallpaper

INSERT COMMENTS

K.15 Reading Rail – Long Rapids General Store

INSERT COMMENTS

K.16 Reading Rail – Henry Law Office

INSERT COMMENTS

AREA L: FARMING THE CUTOVER

General feedback

INSERT COMMENTS

L.1 Intro Panel

INSERT COMMENTS

L.2 Barn Environment

INSERT COMMENTS

L.3 Barn Door Interactive

INSERT COMMENTS

L.4 Milking Interactive

INSERT COMMENTS

L.5 Milking Process

INSERT COMMENTS

L.6 Milking Artifacts

INSERT COMMENTS

L.7 Pulley Interactive

INSERT COMMENTS

L.8 Farming Artifacts

INSERT COMMENTS

AREA M: THE GROWTH OF MODERN INDUSTRIES

General feedback

INSERT COMMENTS

M.1 Intro Panel

INSERT COMMENTS

M.2 Industry Environment

INSERT COMMENTS

M.3 Lake Photomural

Is there a specific image you would like to see?

INSERT COMMENTS

M.4 Lakes Reading Rail

INSERT COMMENTS

M.5 Lumber Photomural

Is there a specific image you would like to see?

INSERT COMMENTS

M.6 Lumber Reading Rail

INSERT COMMENTS

M.7 Limestone Photomural

Is there a specific image you would like to see?

INSERT COMMENTS

M.8 Limestone Reading Rail

INSERT COMMENTS

M.9 Map Table

INSERT COMMENTS

M.10 Industry Slideshow

INSERT COMMENTS

M.11 Heritage Trail Graphic

INSERT COMMENTS