

SEPTEMBER 5, 2023



**DISCOVER NORTHEAST  
MICHIGAN HISTORY**

**BESSER MUSEUM FOR  
NORTHEAST MICHIGAN**

**Client Feedback Form**

Schematic Design II

PRESENTED: SEPTEMBER 5, 2023

COMMENTS DUE: SEPTEMBER 19, 2023

## HOW TO FILL OUT YOUR COMMENT FORM

Your feedback is essential to the design process. At each step of the project, your comments guide the direction of the design moving forward. This form helps organize that feedback and encourages you to respond to specific questions or issues.

Your responses on this form should reflect the group **consensus**. This means that your exhibit committee has reviewed the design, discussed members' reactions, and come to an agreement about the direction of the exhibits. Once differences of opinion have been resolved, please provide this clear, unified direction to Split Rock using the form below.

### What to think about at Schematic Design II

- Review all documents, including the **Content Manual**, **Design Book**, and **estimate**.
- Respond to any specific questions listed below by your design team.
- Think about what content should be featured in individual components. Now is the time to tell us if you have specific information, stories, artifacts, or photos to include in specific exhibit components.
- Note what works and what doesn't work. Knowing what you like is as helpful for us as knowing what you don't like!
- Be aware that we will likely have a follow-up call to discuss your comments, resolve any concerns, and make sure we're clear about the direction.

## GENERAL FEEDBACK

INSERT COMMENTS

### Reactions to traffic flow and spacing

INSERT COMMENTS

### Reactions to balance between different kinds of exhibit elements

INSERT COMMENTS

Are there components currently listed in the budget as ADD/ALTs that you would like to include. If so, what would you propose to change or remove?

INSERT COMMENTS

## GRAPHICS

### General feedback

INSERT COMMENTS

Reactions to Topic Panel

INSERT COMMENTS

Reactions to Timeline

INSERT COMMENTS

## AREA A: ORIGINS

General feedback

INSERT COMMENTS

A.1 Exhibit Welcome Panel

INSERT COMMENTS

A.2 Donor Graphic [ADD/ALT]

Should SRS move forward with this component?

INSERT COMMENTS

A.3 Intro Panel

Reactions to content direction

INSERT COMMENTS

A.4 45<sup>th</sup> Parallel Photo Op

Reactions to revised design

INSERT COMMENTS

A.5 Constellations [ADD/ALT]

Should SRS move forward with this component?

INSERT COMMENTS

## A.6 Universe Timeline

Reactions to content direction

INSERT COMMENTS

## A.7 Earth Layers Spinner

Reactions to content direction

INSERT COMMENTS

## AREA B: THE EARTH

General feedback

INSERT COMMENTS

### B.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

### B.2 Rocks and Minerals Artifact Case

Reactions to revised design and proposed interpretive angle.

INSERT COMMENTS

### B.3 Geological Timeline

Reactions to content direction

INSERT COMMENTS

### B.4 Devonian Life Mural

INSERT COMMENTS

### B.5 Limestone Fossil Sculpt

What six Devonian fossils should be featured in the sculpt?

INSERT COMMENTS

## B.6 Reading Rail

Reactions to content direction

INSERT COMMENTS

## B.7 Artifact Drawer

INSERT COMMENTS

## B.8 Water Lighting Effect [BY GC]

INSERT COMMENTS

# AREA C: ICE AGE LAKES

General feedback

INSERT COMMENTS

## C.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

## C.2 Ice Climber and Slide

Reactions to revised design

INSERT COMMENTS

## C.3 Ice Age Photomural

Reactions to new placement

INSERT COMMENTS

## C.4 Lake Huron Floor Graphic

Reactions to the proposed graphic and its location

INSERT COMMENTS

## C.5 Great Lakes Flip Doors

Reactions to this component

Please let us know if SRS should instead move forward with the ADD/ALT Spinners.

INSERT COMMENTS

C.6 Ice Age Mammals Artifact Case

Reactions to proposed artifact theme

INSERT COMMENTS

C.7 Ice Age Hunting Artifact Case

Reactions to proposed artifact theme

INSERT COMMENTS

## AREA D: EARLY LIFEWAYS

General feedback

INSERT COMMENTS

Reactions to the overall layout of this new Area

INSERT COMMENTS

D.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

D.2 Timeline Graphic [ADD/ALT]

Please let us know if we should move forward with this component.

INSERT COMMENTS

D.3–6 Artifact Case

INSERT COMMENTS

D.7–12 Artifact Case

INSERT COMMENTS

D.13–26 Artifact Case

INSERT COMMENTS

D.27–32 Artifact Case

INSERT COMMENTS

D.33–36 Artifact Case

INSERT COMMENTS

AREA E: LIFE ALONG THE THUNDER BAY RIVER

General feedback

INSERT COMMENTS

E.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

E.2 Diorama

Reactions to revised design

INSERT COMMENTS

E.3 Thunder Bay River Photomural

INSERT COMMENTS

E.4 Maple Tree

Reactions to revised tree designs and interpretation

INSERT COMMENTS

### E.5 Reading Rail – Medicinal Plants Interactive

Reactions to content direction

INSERT COMMENTS

### E.6 Reading Rail – Animal Evidence

Reactions to content direction

INSERT COMMENTS

### E.8 River Floor Graphic

Reactions to revised design

INSERT COMMENTS

### E.9 River Audio

INSERT COMMENTS

## AREA F: THE ANISHINAABE

General feedback

INSERT COMMENTS

### F.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

### F.2 Daily Life Hand-Painted Mural

What elements should be included in this scene?

INSERT COMMENTS

### F.3 Campfire Circle

Reactions to revised design



INSERT COMMENTS

#### F.4 Anishinaabe Constellations

Reactions to revised AV design

INSERT COMMENTS

#### F.5 Storytelling Audio

What stories should be told here? Constellations? Grandfather stories? Moons? Other?

INSERT COMMENTS

#### F.6 Cedar Tree

Reactions to revised tree designs and interpretation

INSERT COMMENTS

#### F.7 Birch Tree

Reactions to revised tree designs and interpretation

INSERT COMMENTS

#### F.8 Medicine Wheel Paintings

Reactions to this new component

INSERT COMMENTS

#### F.9 Naub-Cow-Zo-Win Discs Artifact Case

INSERT COMMENTS

### AREA G: EUROPEAN CONTACT

General feedback

INSERT COMMENTS

### G.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

### G.2 Trade Post Surround with Fur Props

Reactions to new design

INSERT COMMENTS

### G.3–20 Fur Trade Artifact Case

Reactions to revised design

INSERT COMMENTS

### G.21 Voyageur Audio [ADD/ALT]

Please let us know if SRS should move forward with this component.

INSERT COMMENTS

## AREA H: U.S. EXPANSION

General feedback

INSERT COMMENTS

### H.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

### H.2 Treaty Painting

Do you feel we need stanchions with the revised wall placement and wider map table?

INSERT COMMENTS

### H.3 AV Map Table

Reactions to content direction

INSERT COMMENTS

### H.4 Painting Audio

Reactions to this new component

What direction do you want to take with the story here—a 19<sup>th</sup>-century Anishinaabe perspective or a 21<sup>st</sup> century perspective?

INSERT COMMENTS

### H.5 Black Ash Tree

Reactions to revised tree designs and interpretation

INSERT COMMENTS

## AREA I: THE TIMBER BOOM

General feedback

INSERT COMMENTS

### I.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

### I.2 Log Rolling Photomural

Reactions to proposed photo theme

INSERT COMMENTS

### I.3 Tree Cookie Flipdoors

Which direction should we take with the flipdoor content? General logging trivia, log marks and companies, or lumberjack lingo with definitions?

INSERT COMMENTS

#### I.4 Sawing Interactive [ADD/ALT]

Please let SRS know if we should move forward with this component.

INSERT COMMENTS

#### I.5 Logging Camp Photomural

Reactions to proposed photo theme

INSERT COMMENTS

#### I.6 Logging Camp Artifact Display

Reactions to revised design

INSERT COMMENTS

#### I.7 White Pine Tree

Reactions to revised tree designs and interpretation

INSERT COMMENTS

#### I.8 Reading Rail – Lumber Process

Reactions to content direction

INSERT COMMENTS

#### I.9 Reading Rail – Artifact ID

Reactions to content direction

INSERT COMMENTS

## AREA J: INDIGENOUS COMMUNITIES

## General feedback

INSERT COMMENTS

## Reactions to this new Area

INSERT COMMENTS

### J.1 Intro Panel

#### Reactions to content direction

INSERT COMMENTS

### J.2 Bondie Basket Artifact Case

INSERT COMMENTS

### J.3 Reservation Life Graphic

Which three stories should we feature on this graphic?

INSERT COMMENTS

## AREA K: AVENUE OF SHOPS UPDATES

## General feedback

INSERT COMMENTS

Are the all the shop graphics correctly identified? Have we missed any?

INSERT COMMENTS

### K.1 Intro Panel

#### Reactions to content direction

INSERT COMMENTS

### K.2 Newspaper Photomural

Please provide additional details about your vision for this photomural.

INSERT COMMENTS

### K.3 Reading Rail – Gebhard Morrow Planing Mill

Reactions to content direction

INSERT COMMENTS

### K.4 Reading Rail – Hanover Harness Shop

Reactions to content direction

INSERT COMMENTS

### K.5 Reading Rail – Cooper

Reactions to content direction. Is there a particular owner or family to feature here?

INSERT COMMENTS

### K.6 Reading Rail – Baker Blacksmith

Reactions to content direction

INSERT COMMENTS

### K.7 Ticket Booth Façade

Reactions to initial design

INSERT COMMENTS

### K.8 Reading Rail – Transportation

Reactions to content direction

INSERT COMMENTS

### K.9 Topic Panel – Music Shop

Reactions to content direction. Is there a particular owner or family to feature here?

INSERT COMMENTS

K.10 Topic Panel – Photography Studio

Reactions to content direction. Is there a particular owner or family to feature here?

INSERT COMMENTS

K.11 Department Store Façade

Reactions to initial design

INSERT COMMENTS

K.12 Topic Panel – Department Store

Reactions to content direction

INSERT COMMENTS

K.13 Topic Panel – Barber Shop

Reactions to content direction. Is there a particular owner or family to feature here?

INSERT COMMENTS

K.14 Topic Panel – Spens Drug and Wallpaper

Reactions to content direction

INSERT COMMENTS

K.15 Reading Rail – Long Rapids General Store

Reactions to content direction

INSERT COMMENTS

K.16 Reading Rail – Henry Law Office

Reactions to content direction

INSERT COMMENTS

## AREA L: FARMING THE CUTOVER

### General feedback

INSERT COMMENTS

### L.1 Intro Panel

#### Reactions to content direction

INSERT COMMENTS

### L.2 Barn Environment

#### Reactions to revised design

INSERT COMMENTS

### L.3 Barn Door Interactive

Reactions to this component. Which direction should we take the content—focus on different produce or on particular farm families?

INSERT COMMENTS

### L.4 Milking Interactive

INSERT COMMENTS

### L.5 Farming Artifacts Case

What farming artifacts would fit this three-foot-wide case (conceptually and physically)?

INSERT COMMENTS

## AREA M: THE GROWTH OF MODERN INDUSTRIES

### General feedback

INSERT COMMENTS



### M.1 Intro Panel

Reactions to content direction

INSERT COMMENTS

### M.2 Work on the Watershed Interactive Table

Reactions to proposed interactive elements

INSERT COMMENTS

### M.3 Historic Industry Photomural

INSERT COMMENTS

### M.4 Industry Timeline

Reactions to this component

Please let us know if we should move forward instead with the Projection Slideshow  
ADD/ALT.

INSERT COMMENTS

### M.5 Artifact Vitrines [ADD/ALT]

Please let us know if we should move forward with this component.

INSERT COMMENTS

### M.6 Modern Industry Photomural

INSERT COMMENTS

### M.7 U.S. 23 Heritage Route Graphic

Reactions to content direction

INSERT COMMENTS