

# Kat Tomaszewski

Marketing & Education Outreach Coordinator  
Besser Museum for Northeast Michigan  
Report for October 2016

## Season of Light

- Designed the posters with Chris
- Created the school field trip experience
  - Working with art, planetarium, and Judy Dawley
  - Wrote letters and emailed teachers about SOL
- Sent PSAs
- Sent emails
- Facebook Event
- Instagram
- Created & Printed tickets
- Facebook Header
- Website Header/Page
- Misc. marketing/publicizing

## Planetarium

- I did get to give a show in the planetarium to the Bishop Baraga school. They were very happy with the experience. I've continued learning and practicing in the planetarium.

## Talk of the Town

- Talked about SOL and Giving Tuesday

## MCACA Grant

- Worked with Chris to design "templates" for the MCACA Grant packet (right)

