

Besser Museum for Northeast Michigan
 Executive Director Report for Board of Trustees Meeting
 June 2024
 End of the Year Review

July 1, 2023 – June 20, 2024, Memberships Totals

▼ 400 · Admission	
400-019 · Special Event - Admissions ▶	4,154.50 ◀
400-020 · Special Event Planetarium - Adm	114.00
400.018 · Special Planetarium	0.00
400.16 · Adult - Planetarium	4,716.00
400.18 · Child - Planetarium	2,027.00
400.27 · School Groups	7,310.00
400.6 · Adult - Museum	11,535.00
400.7 · Senior - Museum	4,766.00
400.8 · Child - Museum	3,589.00
400.9 · Family - Museum \$20	504.00
Total 400 · Admission	38,715.50

July 1, 2023 – June 20, 2024, Admission Totals

▼ 440 · Membership	
440.1 · Educator	20.00
440.2 · Family	3,300.00
440.3 · Friend	5,200.00
440.4 · Individual	950.00
440.5 · Leader	3,035.00
440.6 · Patron	3,750.00
440.7 · Senior	1,360.00
440.8 · Senior Couple	3,840.00
440.9 · Supporter	6,270.00
Total 440 · Membership	27,725.00

DNEM History Exhibit Update: \$1,800,000 budget

DESIGN DEVELOPMENT PHASE 1: \$345,844 was spent to complete Phase 1.

DESIGN DEVELOPMENT PHASE 2: \$1,454,156 is budgeted for Phase 2.

- We approved the General Contractor Package, which includes the CAD drawings, we approved.
- Kanarr Builders will start the construction of interior walls sometime in July.
- Omega Electric is coordinating with SRS for all the printed materials and electrical needs. Omega will provide the museum and updated estimate for their work.
- We are still waiting to hear word on the Michigan Humanities grant submitted for the publication of Janet Young’s book on the history of Northeast Michigan Anishinaabe.
- Katie Wolf has taken several photos with different donors. These photos will be used for promotional pieces on Facebook and Alpena News. Katie is also pursuing other grant opportunities.
- The first draft of exhibit content has been submitted. Currently, Exhibit Committee members are working on editing and rewriting portions of the exhibit content.
- The exhibit is still scheduled to be completed in December of 2024 with installation starting mid-November. Plans are being made for several grand opening events. More details to follow.
- Line of Credit with Nicolet Bank is still undecided.

CFNEM Endowed Funds Spendable Balance as of 12/2023	
Besser Museum Fund	\$ 76,167.00
George and Edith Cook Fund	\$ 13,523.00
Robert and Jacquelyn Granum Fund	\$ 78,552.00
Harry Johnson Fund	\$ 12,738.00
Bob and Candace Smith Fund	\$ 10,751.00
	\$ 191,731.00

These CFNEM funds have already been accounted for in the DNEMH Donations as of 6.14.2024. These CFNEM funds are not included in the Donations as of 6.14.2024.

Old Mission accounts were opened on January 11, 2023. Account balance as of **April 30, 2024**

1. Quasi-endowment fund was set up by the Board of Trustees years ago. **\$76,964**
2. **Discover Northeast Michigan History Exhibit Fund. \$162,219.** These funds are from private donations and are already accounted for in the Donations as of 6/14/2024.
3. Operational funds transferred from Museum savings. **\$181,380.**

The chart is a breakdown of all DNEMH Exhibit Donations as of 6.14.2024, which includes the CFNEM Endowment Funds and Old Mission Funds highlighted in yellow above.

Donations as of 6.14.2024									
Legacy	Visionary	Champion	Leader	Patron	Friend	Friend	Friend	Friend	
\$ 400,000.00	\$ 27,500.00	\$ 5,000.00	\$ 1,050.00	\$ 500.00	\$ 100.00	\$ 100.00	\$ 25.00	\$ 200.00	
\$ 213,523.00	\$ 25,000.00	\$ 5,000.00	\$ 1,000.00	\$ 650.00	\$ 25.00	\$ 200.00	\$ 30.00	\$ 100.00	
\$ 55,885.00	\$ 15,000.00	\$ 6,000.00	\$ 2,000.00	\$ 500.00	\$ 20.00	\$ 25.00	\$ 50.00	\$ 100.00	
\$ 101,150.00	\$ 10,000.00	\$ 5,000.00	\$ 1,000.00	\$ 900.00	\$ 100.00	\$ 100.00	\$ 15.00	\$ 75.00	
\$ 100,000.00	\$ 40,000.00	\$ 6,000.00	\$ 1,500.00	\$ 500.00	\$ 100.00	\$ 25.00	\$ 25.00	\$ 25.00	
\$ 89,592.00	\$ 20,000.00	\$ 6,300.00	\$ 1,250.00	\$ 500.00	\$ 25.00	\$ 50.00	\$ 25.00	\$ 350.00	
	\$ 15,000.00	\$ 5,000.00	\$ 2,750.00	\$ 500.00	\$ 100.00	\$ 20.00	\$ 20.00	\$ 250.00	
	\$ 15,050.00	\$ 5,500.00	\$ 1,500.00	\$ 605.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 300.00	
	\$ 10,000.00	\$ 5,000.00	\$ 1,000.00	\$ 500.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 25.00	
	\$ 40,000.00		\$ 1,500.00	\$ 600.00	\$ 100.00	\$ 50.00	\$ 50.00	\$ 100.00	
	\$ 25,000.00		\$ 1,000.00	\$ 500.00	\$ 325.00	\$ 50.00	\$ 25.00	\$ 50.00	
	\$ 75,000.00		\$ 1,000.00	\$ 500.00	\$ 100.00	\$ 25.00	\$ 20.00	\$ 25.00	
	\$ 12,500.00		\$ 1,000.00	\$ 550.00	\$ 100.00	\$ 25.00	\$ 25.00	\$ 125.00	
	\$ 10,000.00		\$ 1,500.00	\$ 600.00	\$ 75.00	\$ 50.00	\$ 50.00	\$ 200.00	
	\$ 11,000.00		\$ 1,000.00	\$ 500.00	\$ 100.00	\$ 50.00	\$ 50.00	\$ 50.00	
	\$ 10,000.00		\$ 2,000.00	\$ 700.00	\$ 15.00	\$ 100.00	\$ 25.00	\$ 15.00	
	\$ 10,000.00		\$ 2,100.00	\$ 500.00	\$ 15.00	\$ 50.00	\$ 75.00	\$ 20.00	
			\$ 1,000.00	\$ 500.00	\$ 150.00	\$ 135.00	\$ 50.00	\$ 100.00	
			\$ 1,000.00	\$ 600.00	\$ 50.00	\$ 25.00	\$ 50.00		
				\$ 600.00	\$ 200.00	\$ 100.00	\$ 25.00		
				\$ 500.00	\$ 200.00	\$ 250.00	\$ 50.00		
				\$ 500.00	\$ 50.00	\$ 100.00	\$ 100.00		
				\$ 500.00	\$ 100.00	\$ 50.00	\$ 10.00		
				\$ 600.00	\$ 100.00	\$ 50.00	\$ 50.00		
				\$ 870.00	\$ 100.00	\$ 100.00	\$ 25.00		
				\$ 500.00	\$ 125.00	\$ 50.00	\$ 20.00		
				\$ 500.00	\$ 105.00	\$ 100.00	\$ 25.00		
				\$ 500.00	\$ 100.00	\$ 30.00	\$ 40.00		
				\$ 500.00	\$ 250.00	\$ 50.00	\$ 50.00		
\$ 960,150.00	\$ 371,050.00	\$ 48,800.00	\$ 26,150.00	\$ 16,275.00	\$ 3,030.00	\$ 2,160.00	\$ 1,405.00	\$ 2,110.00	\$ 1,431,130.00

To date, we have raised **\$1,431,130** in donations, pledges, and grants.
We need to raise **\$368,870**.

IF NEEDED:

We have **\$76,167** in the spendable portion of our Besser Museum CFNEM Fund that is not part of this budget. (highlighted in blue above)

We have **\$76,964** in the quasi-endowment fund held at Old Mission.

We have **\$181,380** in operational funds invested at Old Mission.

**Of the \$1,800,000 Budget for the new Discover Northeast Michigan Exhibit:
Phase 1 expenses totaled \$345,844.
The Estimated expenses for Phase 2 total \$1,454,156.**

2024-2025	Split Rock Studios	\$ 1,262,415.00	
	Omega Murals	\$ 20,000.00	est.
	Omega Electric and Lighting - Phase 2	\$ 10,000.00	est.
	Kanarr Builders - Phase 2	\$ 50,000.00	est.
	Carpeting - Phase 2	\$ 19,000.00	est.
	Artifact mounting materials	\$ 20,000.00	est.
	Keith Knetch - teepee structure	\$ 5,000.00	est.
	Donor Board	\$ 5,000.00	est.
	Contingency - construction costs	\$ 62,741.00	est.
		\$	est.
	Total	\$ 1,454,156.00	est.

The Great Lakes Fisheries Exhibit update.

1. Good Design supplied a bid of \$19,900 to design the new exhibit space.
2. Jim Johnson is working with GVSU to complete videos for the new exhibit.
3. Tuffy and his crew are building a dock around the backside of the Chinook for safety and maintenance uses.
4. The Great Lakes Fisheries Heritage Conference was very successful and provided a lot of great networking opportunities.
5. This year’s field trips focused on the fisheries exhibits. Jim and Tuffy and others helped host over 800 students. Each student received a special field trip booklet about fisheries, they toured both the Katherine V and Chinook, watched Habitat Earth in the planetarium and dug for fossils from the ancient coral reefs of the Devonian period.

Great Lakes Fisheries Heritage Exhibit Budget

After several years of holding small fundraisers for the Katherine V restoration project and doing what could be done on what was available, the Besser Museum received a \$10,000 planning grant in 2017 from the DNR. Funding from several sources flowed in after that. The largest being the \$386,500 Invasive Species Grant from the DNR in 2022. The following is a breakdown of income and expenses from 2017 to present.

Fisheries Exhibit Income			Fisheries Exhibit Expense		
Date	Source	Amount	Date	Vendor	Amount
3.21.2017	G.L Fishery Trust	\$ 10,000.00	2018	Good Design	\$ 10,000.00
10.5.2020	Besser Foundation	\$ 9,821.50	2017	Zann Bros- Concrete pad	\$ 4,860.00
12.28.20	Vogelheim donation Kat V	\$ 1,000.00	2019	Zann Bros- Concrete pad	\$ 7,560.00
7.6.2021	DNR Grant	\$ 5,000.00	1.21.2019	R.S. Scott Eningeering	\$ 2,500.00
7.26.2021	G.L. Fishery Commission	\$ 18,000.00	12/17/2019	MacArthur Excavating	\$ 3,000.00
11.4.2021	Besser Foundation	\$ 1,000.00	2019	Irving Entertainment	\$ 1,837.50
3.21.2022	G.L. Fishery Commission	\$ 6,000.00	2020	Katherine V expenses	\$ 1,457.63
12.22.2022	Vogelheim donation Kat V	\$ 1,000.00	2020-2024	Halls Serve All	\$ 2,632.50
8.24.2023	DNR Invasive Species Grant	\$ 183,414.75	9.4.2020	Industrial Arts - Cradle	\$ 4,500.00
	DNR Invasive Species Grant	\$ 203,085.25	10.26.2020	Moran Iron Works	\$ 1,500.00
		\$ 428,321.50	2022	Yockey Excavating	\$ 5,450.00
			2022	Huron Engineering	\$ 18,275.00
			2021	Dock Walkway	\$ 8,821.49
			2022	Exhibit posters Chinook	\$ 352.50
			2021	Kell Mills Trucking Crane	\$ 1,000.00
			2021-2022	Katherine V expenses	\$ 2,101.89
			10.19.2023	Meridian	\$ 45,473.00
			11.30.2023	Meridian	\$ 45,087.00
			2.1.2024	Meridian	\$ 45,087.00
			2.29.2024	Meridian	\$ 28,146.00
			3.18.2024	Meridian	\$ 31,091.00
			5.29.2024	Meridian	\$ 17,559.00
			6.20.2024	Chris Welmerink - Video	\$ 1,296.00
					\$ 279,587.51

Miscellaneous:

June 29, 2024, Log Cabin Day plans are underway.

Besser Museum will be co-hosting the Michigan Historical Society Michigan State History Conference in 2025.

Exhibit Schedule

Juried Art Exhibit: August 10 – October 30, 2024.

Linda Beeman Solo Exhibit : August 10 – October 30, 2024.

Season of Light: November 17 – January 6.

Joe Donna Solo Exhibit: February - ?

Pam O’Neil Solo Exhibit: February - June