

August 2018 Report: Education Outreach

Aug. 1-Sept.5. Amanda Kucharek

Development:

- Focusing on Fall Harvest Fossil Fest Plans (updating at time of submission)
 - **Confirmed**– Girl Scouts at Spratt Church, DKG at Green School, Tuffy & wife at Kat V, Mark Bluck at Fossil Park, Marie Roznowski at the Cooper shop, Matt McCormick at Law office, Anneliese Mathia (AKM art) with rock painting, Bus Rental received (pending driver assignments), Bob Kujawa schoolhouse display (needs setup help) 4H student of the year Demi Oliver is providing a petting zoo, AJ Macarthur is donating 20 4lb pumpkins
 - **Confirmation in Progress/Maybe**– Edna and Joyce at McCay Cabin (health issues, check back) Jim Shaffer corn fiddles (need confirm.) Kevin Sylvester w/Concrete Tech Program (very interested, will be stopping in soon), MSU Extension (4H) (interested, present to board first), Cedar Panning Co (<http://www.wbkb11.com/field-trip-friday-panning-for-gems>) interested in attending, would need to charge for take-home crystals
 - **Phone Tag**– Waiting to hear back from Key Club and YVC, called and emailed Antique Tractor Club, making another contact with AJ Macarthur about straw bales (Larry Summerix recommended, he no longer makes variety of bale sizes), call Susan Scott back to confirm, Message out to Chris Crown, I need to call back quilt guild, waiting on message from Conor Larkin music contacts
 - **Volunteers Needed**– Founders for concessions, Blacksmith Shop, General Store, Bank Building, Extra Hands in fossil park (hoping to get student assistance from YVC/key club at Activity stations, Game stations)
 - **To do/Current**- Seeking other interesting rock folk (have messaged the Michigan Mineralogical Society for more info) Have collected cards from Harrisville art show, need to know if they can sell? (if we invite vendors, how much too much)
 - **Prize Proposal**– I created a cart list on oriental trading of mixed fall harvest and fossil/dino prizes to be mixed together and given to kids who participate in games (Pumpkin ring toss, tic-tac-toe). The Dino-Mite assortment can be mixed into sand in a small kiddie pool (we have one downstairs) for some of the very young children who might stumble in the regular park. Markers for rocks and additional candy for prizes.
- While researching for Fossil Fest, I made a contact with David Lurie of the Michigan Mineralogical Society, their big show is October 12 (so unfortunately can't promote our event) HOWEVER we could send them flyers to promote the fossil park/rock hunting in Alpena/museum and they can distribute anyway. ALSO they have display cases that are free for display of items during the show and if we want to host a lecture the transportation would be paid for by the MMS
- I received a copy of the Acorn Naturalist catalog and think it may be worth considering (someday) getting "Kind Fur" Swatches for the downstairs animal gallery. This way, visitors can touch (faux) fur samples instead of the non-cased specimen (the bears). As a part of future interpretation goals. (However, would have to dedicate a "touch friendly station" not sure if this mixes messages)
- Starting to receive emails about future school trips, many in cooperation with Brandon Schroeder/fisheries focused. I will need to locate volunteers (Who is usually called? Most utilized?) Meag Schwartz recommended a few volunteers.

- I need to get Facebook access, I have an interest in managing our Instagram, if that is a possibility (regular posts, intro to staff, tagging and stories features).

Implementation & Evaluation:

Reflection (Overview): On August 24th, we held an event partnering with the library as a part of their current grant agreement with NASA. This was a combined effort amongst Johnathan, Tina and myself. The event was both shared on our page and the library's page, however, we did not see attendance. This was the second offering of this event– the first located at library. I feel that the materials and spaces were prepared well– downstairs classroom totally prepped with NASA supplies by Tina and myself, an art/science activity by me, and a custom planetarium presentation by Johnathan. Lunch was covered by the library.

Possible challenges: event suggested for ages 12-18 (difficult ages to get participation from, however, we do have an active robotics league?) event held during the summer, also directly preceding start of the school year (many students seem to avoid academic activities during the summer, even with a fun spin) (sometimes not looking forward to back-to-school)







Possible ways to improve: advertise earlier in the month, branch out on other platforms, hold event during another summer/weekend event (give more reasons to leave the house, more activities spread over two days, like summer day camp), combine with other NASA programming , make later in the day (students more likely to be awake and wanting to participate?)

I really look forward to working with the library again, and although we didn't see attendance, I felt our group was prepared. I feel optimistic about numbers next time. If we get student participation, would like to do a survey on what they like/don't.

Oriental Trading Prizes (optional, can remove items)

Catalog Quick Order

Cart (7 Items)

ITEM	QTY	PRICE	TOTAL
 <p>Cool Dinosaur Tattoos IN-14/440 72 Piece(s)</p>	1	\$4.99	\$4.99
<p> Save for Later Remove</p>			
 <p>Halloween Owl Characters IN-13707512 48 Piece(s)</p>	1	\$8.49	\$8.49
<p> Save for Later Remove</p>			
 <p>Dino-Mite Dinosaur Assortment IN-58/110 96 Piece(s)</p>	2	\$9.98 \$13.99	\$19.96 Saved 29%
<p> Save for Later Remove</p>			
 <p>Fall Leaves Pinwheels IN-39/2071 36 Piece(s)</p>	1	\$9.99	\$9.99
<p> Save for Later Remove</p>			
 <p>Pumpkin Spin Tops IN-25/6013 24 Piece(s)</p>	1	\$11.99	\$11.99
<p> Save for Later Remove</p>			
 <p>Fall Stampers IN-12/4303 24 Piece(s)</p>	1	\$6.99	\$6.99
<p> Save for Later Remove</p>			

Order Summary	
7 Item(s) Subtotal:	\$62.41
Shipping:	\$12.99
Sales Tax	\$0.00
ORDER TOTAL:	\$75.40





Promotional Code (Optional)

Enter a promo code for additional savings.

7 Item(s) **Subtotal:** **\$62.41**

Amazon order (Prize candy, Sharpies for rock painting)

Shopping Cart

	Price	Quantity
 <p>Dum Dum Pops 180 ct bag - assorted flavors In Stock Eligible for FREE Shipping <input type="checkbox"/> This is a gift Learn more Delete Save for later</p>	\$13.93	1
 <p>Tootsies frooties assorted 5lb (2.27kg) In Stock Eligible for FREE Shipping <input type="checkbox"/> This is a gift Learn more Delete Save for later</p>	\$20.35	1
 <p>Sharpie 36671 Water-Based Poster Paint Marker, Assorted Colors, 5-Pack Only 2 left in stock - order soon. Shipped from: treasuresandmemories7 Gift options not available. Learn more Delete Save for later</p>	\$9.20	1
 <p>Sharpie Oil-Based Paint Markers, Medium Point, Bright Colors, 5 Count - Great for Rock Painting In Stock Eligible for FREE Shipping <input type="checkbox"/> This is a gift Learn more Delete Save for later</p>	\$8.29	1

Subtotal (4 items): \$51.77

The price and availability of items at Amazon.com are subject to change. The Cart is a temporary place to store a list of your items and reflects each item's most recent price. [Learn more](#)
Do you have a gift card or promotional code? We'll ask you to enter your claim code when it's time to pay.