



# Besser Museum for Northeast Michigan

Board of Trustees Meeting

MINUTES

Tuesday, May 21st, 2024 @ 4:30 p.m.

*Our mission is to collect, preserve, interpret, and exhibit authentic articles and artifacts of art, history, and science to inspire curiosity for all ages, foster community pride, and cultivate personal legacy.*

**Board Members Present:** President Gary Goren, Vice President Mike Beaulac, Secretary, Ashley Peterson, Treasurer, Sue Stender,

Michelle Miller, Claudia Chapman, Tuffy Cross, Jim Johnson, Jon Gougeon, Janet Young, Dan Florip, and Brian Bartosh

**Absent:** Sara Winter (excused), Julie Austin

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## 1) Call To Order

The meeting was called to order by President Gary Goren at 4:30 pm. A quorum was established.

## 2) Review April 16th, 2024, Board Meeting Minutes for approval (*action item*)

The Board minutes from April 2024 were reviewed. The motion to approve minutes was made by Janet Young with support from Jon Gougeon. All in favor. Motion carried.

## 3) TREASURER'S REPORT: Treasurer's report on April 2024 financials.

Treasurer's report regarding April 2024 financials was included in the board packet and completed by Sue Stender. Sue Stender discussed key points and documents were filed as reported.

## 4) Reports to the Board:

- a. **Director's Report:** A full report was submitted and is accessible online at the museum website.
  - a. **Museum Newsletter:** Included Fundraising Appeal for New Exhibit and was mailed out this week. The museum newsletter also includes membership information related to board members up for re-election.
  - b. **Field Trips:** Besser Museum hosted over 800 students in April/May.
  - c. **Log Cabin Day:** Saturday, June 29th. We are looking for board members who may be available to support, especially in the new exhibit space to discuss the upcoming installation of the exhibit.
  - d. **Good Morning Alpena Event:** June 6th, 2024 at the Rooftop of NOAA. The board is encouraged to attend. Email reminders will be sent to board members to determine how many can attend.
  - e. **Logo Updates:** Versions of an updated logo were shared with board members for feedback. Motion to adopt the logo concept, noting some minor adjustments to be made with font, color, etc was made by Dan Florip with support from Ashley Peterson. All in favor. Motion carried.

**b. Ad Hoc Committees:**

**a. Governance Report: Bylaws Amendment**

- i. Dan Florip reviewed the proposed addition to bylaws permitting extending terms for trustees, including three options for addressing the extension as well as the vacant trustee term. A motion to accept the bylaw changes as presented by Brian Bartosh with support from Mike Beaulac. All in favor. Motion carried.
- ii. A motion was made by Dan Florip to extend the terms of Michelle Miller, Tuffy Cross, and Claudia Chapman for one year and apply each of their extended 1 year term as the first year of a new three-year term. The motion was supported by Jim Johnson. All in favor. Motion carried.

**b. Great Lakes Fisheries Heritage Exhibit:**

**i. Chinook Project: (Jim Johnson report)**

1. Good design meeting
2. Video production work with GVSU intern: The previously captured film has been rediscovered and reformatted by a GVSU intern for potential future use as part of a broader instructional scope for local educators.

**ii. Katherine V: (Tuffy Cross report)**

1. Lights are now installed inside the Kat V.
2. Tours have been going well.
3. Tuffy & Bonnie Cross presented in Bay City, MI on the commercial fishing industry.

**c. Discover Northeast Michigan History:**

**i. See the Director's detailed report.**

1. Much of the work to support the project is occurring between the museum and Split Rock Studios to ensure all specs will fit within the exhibit.
2. Sarah continues to inventory items within the museum and how some of the items will be used within the new exhibit.

**d. Fine Art Committee: No report**

**e. Collections Committee: No report**

**5) Old Business:**

No new business.

**6) New Business:**

- Proposal for 2024-2025 budget - begins July 1st. Board members will need to review before the June meeting.

**7) Adjourn**

A motion to adjourn by Brian Bartosh and supported by Jim Johnson. The meeting was adjourned at 5:28 pm.