



Besser Museum for Northeast Michigan

Besser Museum, Museum of Alpena Michigan

Museum of Alpena, Michigan, 491 Johnson Street 49707-9998

Enc: (1) September goals

(2) Telescope Class

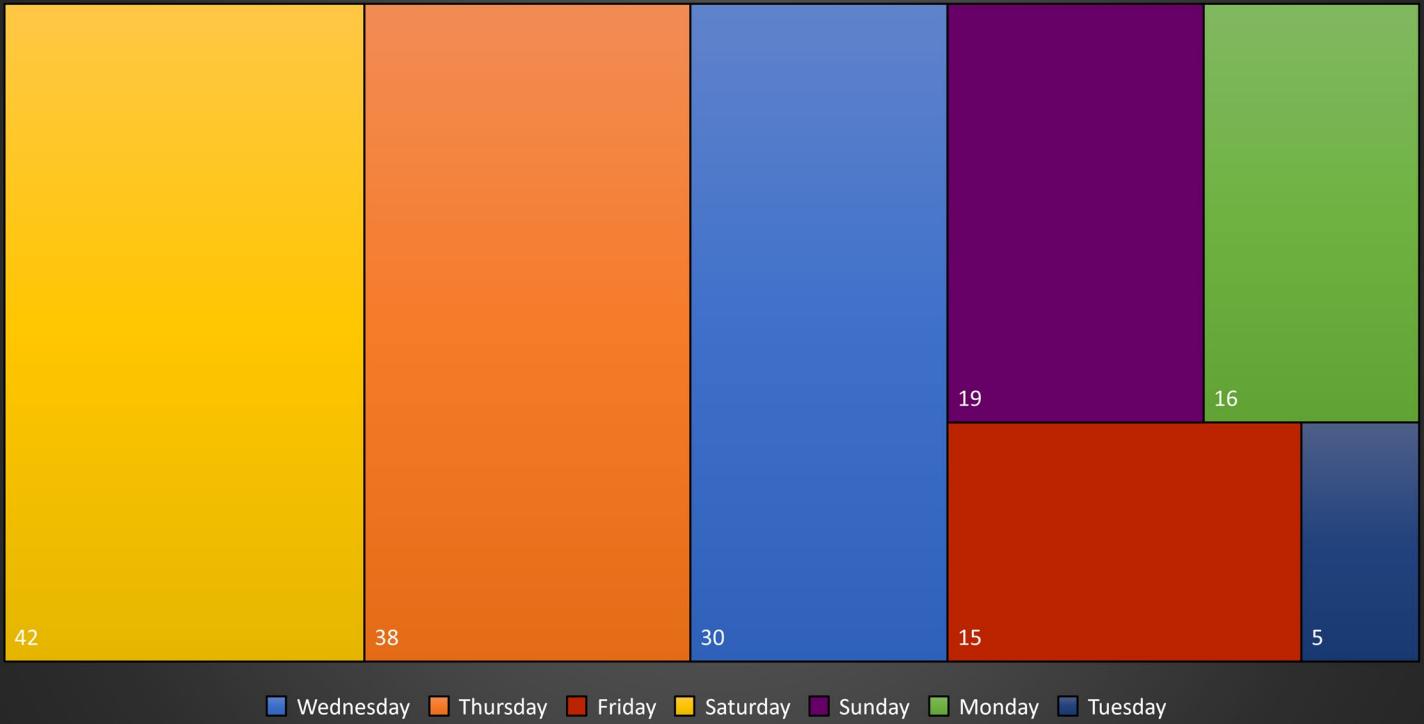
(3) Attendance

(4) October goals

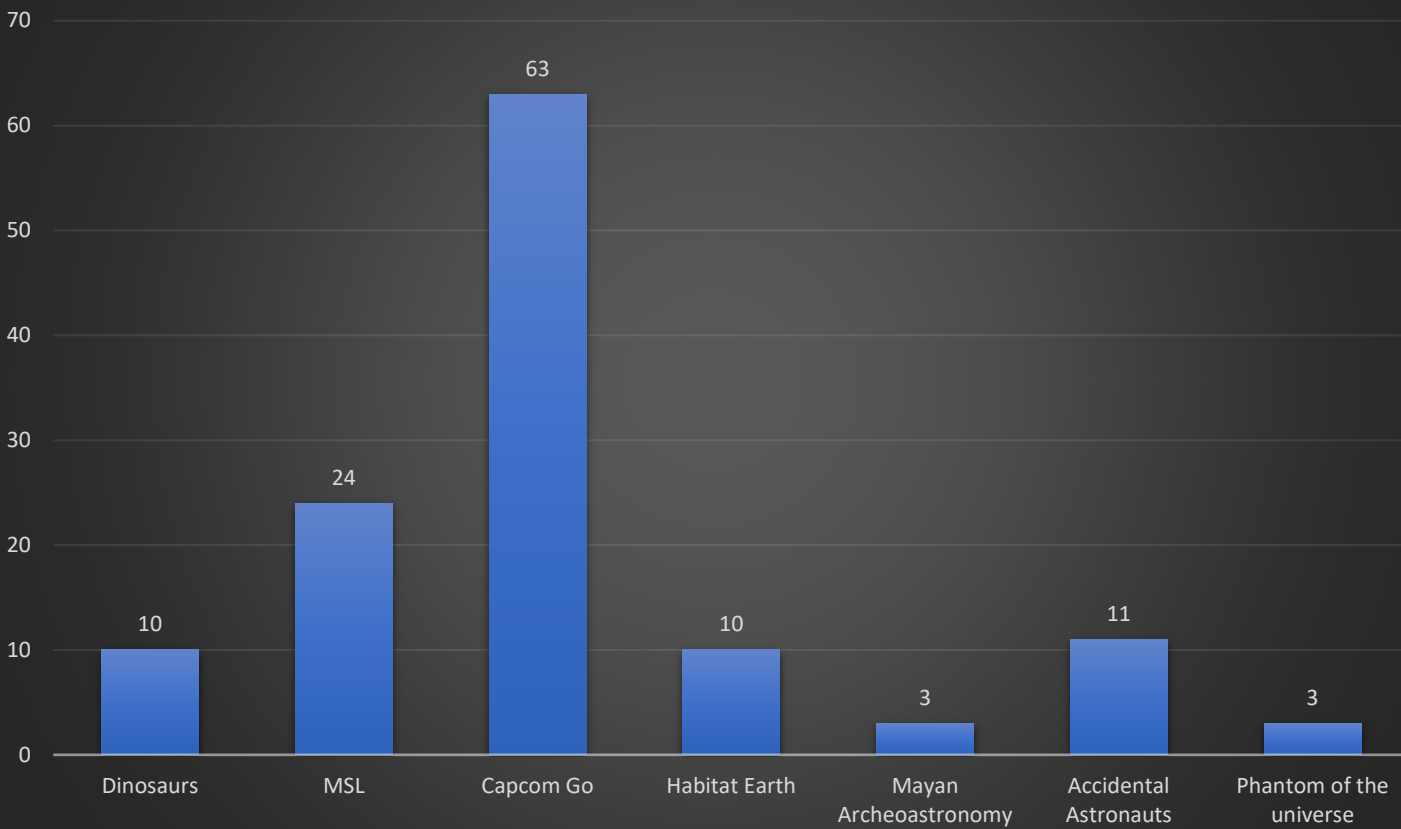
1. September 2019 was the slowest month that we've had in some time. The overall attendance has been markedly low and the number of groups requesting planetarium shows is decidedly lower than the previous few months. This all means that I have had ample time to work on side projects that require time at the keyboard or inside the planetarium. This extra preparation time has allowed me to complete my September goals, while also giving me time to make small strides in all of my smaller September goals, such as editing older shows, refining current ones (MSL), and just having time to practice my presentation skills with long form live shows.
2. The Telescope 101 class on the 28th seems to have gone well and gathered a good attendance despite being the first time we've held an event like this. In total, 16 people showed up for the class, and everyone who attended came at the start of the program with no new guests arriving for the 4:00 showing of 2 small pieces of glass. Telescopes 101 also reached a diverse age group, with there being one kid around 10 years old, 3 young adults in their late teens or early 20's, and the rest of the group consisting of men and women above the age of 40. I also heard from two separate groups that they would be interested in attending more classes/ lessons whenever we host them in the future. This all really adds to the idea that there is a desire for an astronomy club here in Alpena, with people who are looking to participate in both learning about and the usage of telescopes. I am excited to know this and I look forward to building an increasingly engaging program in the future.
 - a. I have a few ideas at the moment for the astronomy club, but my near-future goal with the club is to create a 3-month plan, starting with an observing session, a 2nd class, and then another session. This is just a rough idea at the moment though, and I will come up with something more definitive later in the month. All I know for sure right now is that I want to hold some sort of event for the transit of Mercury on Monday November 11th, weather permitting.
3. Attendance for September was shockingly low, in comparison to August. Our busiest day this month was Saturday, which is a bit surprising considering that children's shows Dinos and Accidental Astronauts, played at the start of Saturday, saw rather low admission. The busiest time for us was 3:00pm, which was greatly assisted by the elder group which came to see Capcom Go, which was the most popular show in September.
4. My main project for the month of October is to create an event for the transit of Mercury on November 11th as an extension of the Astronomy club. For the transit I want to set up our solar telescope outside the museum, create a few pinhole projectors, and hopefully sell a few solar glasses. I'll do some more research while building this event to see what else we could do and will keep you updated as progress is made.

- a. Besides the Mercury transit event I will continue similar steps to what I was doing in September, working on editing and updating older shows, practicing my presentation skills, and tackling other small projects as they come up. However, October will not have as much down time as September did, as between GLPA, Log Cabin Day, and the few small groups that we have planned, there will simply be not as much time for these tasks.

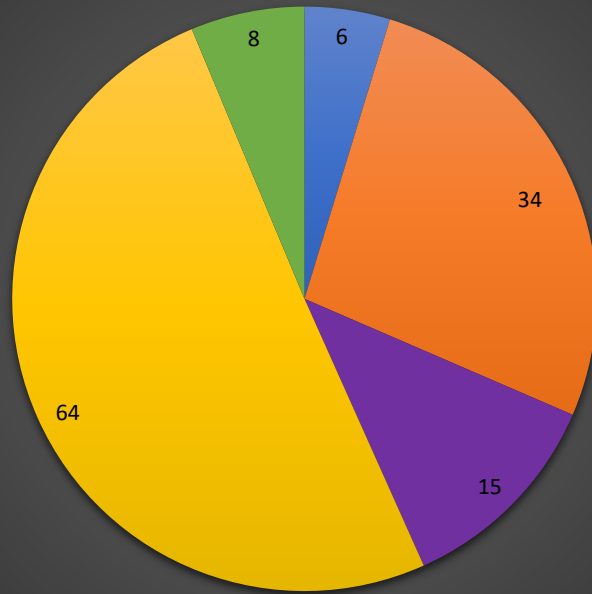
SEPTEMBER ATTENDANCE



Shows



Showtimes



■ 12:00 ■ 1:00 ■ 2:00 ■ 3:00 ■ 4:00