

# Besser Museum for Northeast Michigan

## Board of Trustees Meeting

Tuesday, September 17, 2024, @ 4:30 p.m.

Board Members Present: **Vice President**, Mike Beaulac, **Treasurer**, Sue Stender, Claudia Chapman, Tuffy Cross, Jim Johnson, Jon Gougeon, Janet Young, Sara Winter, Dan Florip, Julie Austin and Brian Bartosh (virtual).

Absent: **President**, Gary Goren, **Secretary**, Ashley Peterson and Michelle Miller (all excused).

Prior to the start of our meeting Carol Bobolts with Red Herring Design, presented to the Board her proposal for *Rebranding* the Museum. While this was an interesting presentation, with all that is going on right now, we decided to table this discussion for a later date.

### 1) Call to Order

The meeting was called to order by Vice President Mike Beaulac at 4:52 pm. A quorum was established

### 2) Review August 20<sup>th</sup> Board Meeting Minutes for approval (action item)

The Board minutes were reviewed and should be updated to state that Claudia Chapman was present, not absent, at the August meeting. Also, the report under the Fine Art Committee should be reported for the Collection Committee. The motion to make the changes and approve the Minutes was made by Brian Bartosh with support from Janet Young. All in favor. Motion carried.

### 3) Treasurer's Report: (Sue Stender) Treasurer's report on August 2024 financials.

Treasurer's report regarding August 2024 financials was included in the Board packet and completed by Sue Stender. Sue discussed key points and documents were filed as reported.

### 4) Reports to the Board:

#### 1. DIRECTOR'S REPORT: Full report submitted.

- i. Alpena Power Company bill – HVAC System – they are continuing to work on this issue to determine the cause of the power surges.
- ii. Discover Northeast Michigan History Fundraising campaign report. The Alpena Youth and Recreation grant was awarded. Also the MEDC Matching Grant (\$35,000) was launched September 16<sup>th</sup>. Fundraising has been going well.

#### 2. AD HOC COMMITTEES:

i. **GOVERNANCE REPORT:** (Dan Florip) No report.

ii. **GREAT LAKES FISHERIES HERITAGE EXHIBIT:**

1. **Chinook Project** (Jim Johnson) shared a 3-minute video that he has been working on with GVSU. This particular video was made from film taken in 2008 of the Chinook trawls. There are 8 videos total covering various topics. This project is complete.

Jim found a hammered rock that fisherman would tied a rope around and use it as an anchor before anchors were made. He has added it to collections.

2. **Kathrine V: (Tuffy Cross)** the service docks and steps are completely done. Now we have a platform to attach monitors to play videos. He has a great crew!

iii. **DISCOVER NORTHEAST MICHIGAN HISTORY:** (Mike Beaulac)

1. Per Chris and Mike, communications and work continues to be done every day to finalize components of the exhibit. Lots of emails back and forth reviewing and editing panels and details. Chris is very appreciative and thankful for everyone's help!
2. Donor panels are being worked on to make sure we have proper naming as desired by the donors.
3. Split Rock is coming in October to get a look at the area.
4. December 2<sup>nd</sup> is the completion date.

iv. **FINE ART COMMITTEE:** No report

v. **COLLECTION COMMITTEE:** Claudia Chapman reviewed 3 items proposed into permanent collection. Moved by Claudia Chapman and seconded by Janet Young. All in favor. Motion carried.

**5) Old Business:**

No old business.

**6) New Business:**

Mike Beaulac suggested the Museum close completely for the month of December since everyone will be working seven days a week around the clock to get the new exhibit in place. Chris agrees. Motion moved by Jim Johnson and seconded by Sara Winter. All in favor. Motion carried.

**7) Adjourn:**

A motion to adjourn by Brian Bartosh and supported by Julie Austin. The meeting was adjourned at 5:43 pm.