

**Besser Museum for Northeast Michigan  
Board of Trustees Meeting AGENDA  
Tuesday, April 15, 2025 @ 4:30 p.m.**

*Our mission is to collect, preserve, interpret, and exhibit authentic articles and artifacts of art, history, and science to inspire curiosity for all ages, foster community pride, and cultivate personal legacy.*

**Board Members: President,** Mike Beaulac, **Vice President,** Ashley Peterson, **Secretary,** Jim Johnson, **Treasurer,** Sue Stender, Gary Goren, Michelle Miller, Claudia Chapman, Tuffy Cross, Jim Johnson, Jon Gougeon, Janet Young, Dan Florip, Julie Austin, Sara Winter, and Brian Bartosh

- 1) **Call To Order**
  - 2) **Review March 18, 2025, Board Meeting Minutes for approval** (*action item*)
  - 3) **TREASURER’S REPORT:** (Sue Stender)
    - a. Treasurer's report on March 2025 financials.
  - 4) **Reports to the Board:**
    - a) **DIRECTOR’S REPORT:** Full report submitted.
      - a. Field Trip Season has started.
      - b. Alpena Flyer reader rails are almost complete.
      - c. FY 2023-2024 audit should be complete by the end of April
    - b) **AD HOC COMMITTEES:**
      - **GOVERNANCE REPORT:** (Dan Florip) No Report – We need 4 board members by June,
      - **GREAT LAKES FISHERIES HERITAGE EXHIBIT:**
        - a. **Chinook Project:** (Jim Johnson report)
          - i. Good Designs
      - **Katherine V:** (Tuffy Cross report)
      - **DISCOVER NORTHEAST MICHIGAN HISTORY: Phase 2:** (Mike Beaulac)
        - Waiting to hear on the status of the Community Museum Grant application. They will be announced in May.
      - **FINE ART COMMITTEE:** No Report
      - **COLLECTIONS COMMITTEE:** (Claudia Chapman):
- 5) **Old Business:**
  - a. A Strategic Planning - Website/Marketing ad-hoc committee needs to be formed. E.D. Witulski meet with Brian Bartosh to discuss next steps.
  - b. **Museum Employee’s Simple IRA plan:** Old Mission will provide information for employees Individual Retirement Accounts.
  - c. **Tourist Season Marketing Campaign:** Billboards will go up in May through August
- 6) **New Business:**
- 7) **Adjourn**