

2022-  
2023

# End of the Year Report



Christine Witulski

Besser Museum for Northeast Michigan

2022-2023

**Exterior:** Meridian Construction worked on the exterior project 2022/23 fiscal year. The exterior was patched, caulked, and painted. The flowerbeds were rebuilt. The flowerbeds in the backyard were removed. The new sloping circular sidewalk was installed. The grass and landscape were replanted.





On February 14<sup>th</sup>, Collections Manager, Sarah Honeycutt and Facility Manager, Matt Klimczak, with help from museum staff, went to work dismantling the artifacts from the exhibit cases and removing the cases from the gallery. The artifacts and display cases were completely out of the gallery by May 1<sup>st</sup>. Split Rock Studios kicked off the schematic design phase with the Besser Museum exhibit team on March 9<sup>th</sup> and 10<sup>th</sup>. SD2 will be presented by October.



**Meridian Construction** was contracted to do the first phase of gallery prep construction project. Meridian will start removing the ceiling in July. They will also insulate and hang drywall in the gallery. This phase is being covered by a \$51,150 grant from Michigan Arts and Culture Council.





**Great Lakes Fisheries Exhibit:** The first bid based on the Huron Engineering drawings for the Chinook building came in at \$420,000, approximately \$250,000 over budget. Meridian redesigned the building to come in at \$170,000 budgeted. Meridian's drawings were given to Huron Engineering to prepare engineer stamped drawings and a sealed set of permit plans. The new plans were approved by the DNR. We hope to have a structure over the Chinook this fall. In the meantime, Tuffy and Jim Johnson hosted several groups through the vessels this past spring.



### **DNR Invasive Species Grant \$386,500**

To date: We have requested reimbursement from the DNR Invasive Species grant in the amount of \$17,525 to cover the paid invoices from Huron Engineering.



Matt and Nate helped Tuffy move the dock-walkway leading from the Fossil Park to the Kat V so it would be easier for visitors. Tuffy will do net mending demonstrations at Log Cabin Day, June 24<sup>th</sup>. Lauren will bring the sea lamprey booth from Hammond Bay again this year.

<b>Annual Programs: July 1, 2022 – June 30, 2023</b>
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<b>August:</b>	<b>Juried Art Exhibit</b>
<b>October:</b>	<b>Log Cabin Day</b>
<b>November/January:</b>	<b>Season of Light Exhibit</b>
<b>January:</b>	<b>Non-Juried Art Exhibit</b>
<b>May/June:</b>	<b>Field Trip Season</b>
<b>June:</b>	<b>Log Cabin Day</b>

<b>Annual Attendance Count for the Past Ten</b>
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<b>Fiscal Year</b>	<b>Total Attendance</b>
2013-2014	7964
2014-2015	9255
2015-2016	8595
2016-2017	9451
2017-2018	9428
2018-2019	8956
2019-2020	10,513
2020-2021	5617
2021-2022	9993
2022-2023	7,264

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Accrual Basis

# Besser Museum for Northeast Michigan

## Profit & Loss Prev Year Comparison

### July 2022 through June 2023

	Jul '22 - Jun 23	Jul '21 - Jun 22	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
Income				
400 · Admission	31,761.50	48,257.76	-16,496.26	-34.2%
410 · Contributions - without restric				
410.1 · Individual	17,171.87	18,684.95	-1,513.08	-8.1%
410.2 · Trustee/Board	0.00	0.00	0.00	0.0%
410.3 · Corporation	10,486.59	1,114.73	9,371.86	840.7%
410.4 · Besser Foundation	326,903.00	290,230.00	36,673.00	12.6%
410.5 · CFNEM Beneficiary Funds	81,099.00	79,027.96	2,071.04	2.6%
Total 410 · Contributions - without restric	435,660.46	389,057.64	46,602.82	12.0%
420 · Donor Restricted Contribution	150,138.11	13,410.00	136,728.11	1,019.6%
430 · Grant/Pass-Thru				
430.1 · City	0.00	0.00	0.00	0.0%
430.2 · County	0.00	8,726.00	-8,726.00	-100.0%
430.3 · State	43,478.00	5,000.00	38,478.00	769.6%
430.4 · Federal	0.00	18,062.51	-18,062.51	-100.0%
430.5 · Outside grants	78,984.00	7,900.00	71,084.00	899.8%
430.6 · CFNEM Grants	0.00	17,746.17	-17,746.17	-100.0%
430 · Grant/Pass-Thru - Other	0.00	0.00	0.00	0.0%
Total 430 · Grant/Pass-Thru	122,462.00	57,434.68	65,027.32	113.2%
440 · Membership	22,744.00	31,610.17	-8,866.17	-28.1%
450 · Fundraising	4,732.40	6,379.50	-1,647.10	-25.8%
455 · Event Sponsorships	0.00	0.00	0.00	0.0%
460 · Rentals	1,400.00	2,025.00	-625.00	-30.9%
470 · Store	22,991.16	30,481.98	-7,490.82	-24.6%
495 · Net assets released from restri	0.00	0.00	0.00	0.0%
Total Income	791,889.63	578,656.73	213,232.90	36.9%
Cost of Goods Sold				
510 · COGS - Store	16,720.83	8,294.59	8,426.24	101.6%
570 · COGS - Supplies	1,965.49	9,045.81	-7,080.32	-78.3%
5760 · Cost of Sales - Special Events	286.80	700.00	-413.20	-59.0%
580 · COGS - Contracted Services	66,618.07	121,795.43	-55,177.36	-45.3%
590 · COGS - Other	333.10	5,938.13	-5,605.03	-94.4%
Total COGS	85,924.29	145,773.96	-59,849.67	-41.1%
Gross Profit	705,965.34	432,882.77	273,082.57	63.1%
Expense				
600 · Professional Dev Expense	1,591.68	1,832.72	-241.04	-13.2%
700 · Supply Expense	11,395.73	8,416.75	2,978.98	35.4%
710 · Copying/Printing	6,576.44	5,135.11	1,441.33	28.1%
720 · Postage Expense	1,960.27	2,039.22	-78.95	-3.9%
730 · Advertising/Marketing	16,185.30	19,111.47	-2,926.17	-15.3%
740 · Museum Facilities	27,529.65	16,879.00	10,650.65	63.1%
750 · Utilities Expense	42,760.41	40,566.34	2,194.07	5.4%
755 · Computers, software, internet	8,859.66	5,304.76	3,554.90	67.0%
760 · Fundraising Expense	2,351.48	488.52	1,862.96	381.4%
770 · Legal/Accounting	18,255.00	21,656.10	-3,401.10	-15.7%
780 · Founders Society Expense	105.00	0.00	105.00	100.0%
790 · Bank Service Charges	1,396.84	2,179.64	-782.80	-35.9%
800 · Employee Benefits	35,199.78	33,804.25	1,395.53	4.1%
810 · Payroll Expense	210,342.18	211,548.23	-1,206.05	-0.6%
815 · Contracted Services	7,043.25	2,433.54	4,609.71	189.4%
820 · Payroll Tax Expense	16,658.39	16,706.40	-48.01	-0.3%
865 · Appreciation Expense	3,225.09	2,898.00	327.09	11.3%
880 · Insurance Expense	16,495.43	16,034.02	461.41	2.9%
885 · Licensing & Permits	660.00	756.66	-96.66	-12.8%
Total Expense	428,591.58	407,790.73	20,800.85	5.1%
Net Ordinary Income	277,373.76	25,092.04	252,281.72	1,005.4%
Other Income/Expense				
Other Income				
870 · Unrealized Gain (loss) on Inves	0.00	-5,244.61	5,244.61	100.0%

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Accrual Basis

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## Profit & Loss Prev Year Comparison

### July 2022 through June 2023

	Jul '22 - Jun 23	Jul '21 - Jun 22	\$ Change	% Change
<b>9010 · Other Income</b>				
<b>490 · Bank Interest Income</b>	1,150.59	3,625.25	-2,474.66	-68.3%
<b>491 · Credit Card Fee Income</b>	562.16	823.52	-261.36	-31.7%
<b>879 · Investment Fees</b>	0.00	-757.33	757.33	100.0%
<b>9250 · Unrealized (gain) loss on inves</b>	0.00	-1,935.66	1,935.66	100.0%
<b>9010 · Other Income - Other</b>	7,596.02	0.00	7,596.02	100.0%
<b>Total 9010 · Other Income</b>	<b>9,308.77</b>	<b>1,755.78</b>	<b>7,552.99</b>	<b>430.2%</b>
<b>Total Other Income</b>	<b>9,308.77</b>	<b>-3,488.83</b>	<b>12,797.60</b>	<b>366.8%</b>
<b>Other Expense</b>				
<b>830 · Deprec Expense</b>	140,150.67	127,148.07	13,002.60	10.2%
<b>Total Other Expense</b>	<b>140,150.67</b>	<b>127,148.07</b>	<b>13,002.60</b>	<b>10.2%</b>
<b>Net Other Income</b>	<b>-130,841.90</b>	<b>-130,636.90</b>	<b>-205.00</b>	<b>-0.2%</b>
<b>Net Income</b>	<b>146,531.86</b>	<b>-105,544.86</b>	<b>252,076.72</b>	<b>238.8%</b>

## Funding Strategy for the DNEMH Exhibit

Phase 1	Committed	Pending		Phase 2	Committed	Pending		Phase 3	Committed	Pending			
Besser Foundation	\$ 80,250.00			MACC GRANT		\$ 100,000.00		Besser F	\$ 319,750.00				
MACC	\$ 51,150.00			Cook	\$ 58,601.00			Nicolet (Loan)		\$ 212,351.00			
Youth Rec	\$ 75,000.00			Park	\$ 80,000.00			Private Donor	\$ 141,399.00				
Older Person	\$ 12,500.00			Besser Company	\$ 40,000.00								
First Federal	\$ 25,000.00			Kent	\$ 50,000.00								
Park	\$ 20,000.00			Murray	\$ 25,000.00								
Granum	\$ 38,000.00			Fitzpatrick	\$ 25,000.00								
PRIVATE	\$ 68,600.00			Wilsons	\$ 15,000.00								
				Miller	\$ 15,000.00								
				Dawley	\$ 10,000.00								
				Private CFNEM	\$ 37,399.00								
Sub Total	\$ 370,500.00	0			\$ 356,000.00	\$ 100,000.00			\$ 461,149.00	\$ 212,351.00			
		<b>TOTAL</b>	<b>\$ 370,500.00</b>			<b>TOTAL</b>	<b>\$ 456,000.00</b>			<b>TOTAL</b>	<b>\$ 673,500.00</b>		<b>\$ 1,500,000.00</b>

SAVINGS			Community Foundation		Private Foundation		GRANTS		PENDING			
Private	\$ 16,828.00		CFNEM	\$ 141,706.00	Besser F	\$ 400,000.00	MACC	\$ 51,150.00	MACC	\$ 100,000.00		
Park	\$ 80,000.00		PLEDGES	\$ 79,000.00	First Fed	\$ 25,000.00	Youth/Rec	\$ 75,000.00	Bank Loan	\$ 213,144.00		
Wilson	\$ 15,000.00		Granum	\$ 38,672.00			Older Person	\$ 12,500.00				
Cook	\$ 200,000.00		Kent	\$ 50,000.00			CFNEM-GRANT	\$ 2,000.00				
TOTALS	<b>\$ 311,828.00</b>			<b>\$ 309,378.00</b>		<b>\$ 425,000.00</b>		<b>\$ 140,650.00</b>		<b>\$ 313,144.00</b>		<b>\$ 1,500,000.00</b>