

Kat Tomaszewski

Executive Assistant, Marketing, Education
Besser Museum for Northeast Michigan
Report for September 2016

Website:

- Updating for current exhibits and events

Online Store:

- We have had many purchases from our online Amazon store

State History Conference

- Moderating "Increasing Museum Traffic"
- Leading the downtown history walk

Fall Harvest

- Planning volunteers
- Securing presenters
- Planning hands on activities
- Finishing the museum passport
- Worked with Chris crown to plan car show
- Created advertising for event. Facebook. Website. Etc.

School groups

- One for October
- One for December 1st – Wolverine Schools
- Planning projects and programs
- Working with AHS to get more involved in the Alpena History Class

Multipurpose Room

- Painting
- Rearranging
- Working with Chris
- Planning activities to coincide with current exhibits
- Making the room a resource for both kids and adults

Travelling Exhibits


- Used information from interns to build a series of travelling exhibits
- Designed panels
- Worked with Richard to validate the information
- Downloaded InDesign to create professional panels
- Found a free QR code generator
- Worked with library to get panels printed
- This was a very big project



Saturday, October 1st, 12pm-4pm
FALL HARVEST
FOSSIL FEST
Free Admission

Tour Historic Buildings * Animated Avenue of Shops
Old Fashioned Fun with the Girl Scouts in the Historic Spratt Church
Alpena Antique Tractor Club Demonstrations
Favorite Fall Foods * Local Quarry Tours

Event brought to you by: *Classic*
SPECIFICATION **CLASSIC** **MUSEUM**
FOR **SHOW** **for Northeast Michigan**
PRODUCTS **LAFARGE** **ART·HISTORY·SCIENCE**
491 Johnson Street * Alpena
989-356-2202 * www.bessermuseum.org



BESSER MUSEUM
CAR SHOW

BRING YOUR HOT ROD DOWN TO THE
BESSER MUSEUM TO HELP US CELEBRATE
FALL HARVEST DAY!

SATURDAY
OCTOBER 1ST
12PM - 4PM

CALL US TO SAVE YOUR SPOT!
989-356-2202

THIS IS A FREE EVENT
• NO CHARGE FOR PUBLIC ADMISSION
• NO CHARGE TO SHOW YOUR CLASSIC CAR

491 JOHNSON STREET
ALPENA, MICHIGAN
989-356-2202