

**Besser Museum for Northeast Michigan
Board of Trustees Meeting AGENDA
Tuesday, October 15, 2024, 2024 @ 4:30 p.m.**

Our mission is to collect, preserve, interpret, and exhibit authentic articles and artifacts of art, history, and science to inspire curiosity for all ages, foster community pride, and cultivate personal legacy.

Board Members: President, Gary Goren, Vice President, Mike Beaulac, Secretary, Ashley Peterson, Treasurer, Sue Stender, Michelle Miller, Claudia Chapman, Tuffy Cross, Jim Johnson, Jon Gougeon, Janet Young, Dan Florip, Julie Austin, Sara Winter, and Brian Bartosh

- 1) **Call To Order**
 - 2) **Review September 17, 2024, Board Meeting Minutes for approval** (*action item*)
 - 3) **TREASURER'S REPORT:** (Sue Stender)
 - a. Treasurer's report on September 2024 financials.
 - 4) **Reports to the Board:**
 - a) **DIRECTOR'S REPORT:** Full report submitted.
 - a. Discover Northeast Michigan History campaign report.
 - i. MEDC/Patronicity 1:1 Matching Grant \$35/\$35 – was a success. We hit our match, raising \$37,235. The campaign ends on October 21.
 - b. Fall Harvest Day report
 - b) **AD HOC COMMITTEES:**
 - **GOVERNANCE REPORT:** (Dan Florip) No report – We will need 3 to 4 Board members elected at our June 2024 meeting.
 - **GREAT LAKES FISHERIES HERITAGE EXHIBIT:**
 - a. **Chinook Project:** (Jim Johnson report)
 - i. Good Design
 - **Katherine V:** (Tuffy Cross report)
 - **DISCOVER NORTHEAST MICHIGAN HISTORY:** (Mike Beaulac)
 - **FINE ART COMMITTEE:** No report
 - **COLLECTIONS COMMITTEE:** (Claudia Chapman):
- 5) **Old Business:**
 - a. The Museum will be closed for the month of December.
- 6) **New Business:**
 - a. A Grand Opening Reception committee is needed to plan the January receptions.
 - b. A Website/Marketing ad-hoc committee needs to be formed. Brian Bartosh is willing to serve on this committee.
 - c. Phase 2: Discover Northeast Michigan History Exhibit: every additional dollar raised beyond our \$1.8 million budget will be committed to Phase 2 which will enable us to expand our offerings. A key enhancement will be the extension of the Colonial, Fur Trade, and Early American exhibit, covering the 1600s to the 1850s in the lower-level gallery. This extension will showcase Tim Kent's remarkable collection of rare artifacts, bringing this pivotal period to life.
 - d.
- 7) **Adjourn**