



Besser Museum for Northeast Michigan

Board of Trustees Meeting AGENDA
Tuesday, January 21st, 2025 @ 4:30 p.m.

Our mission is to collect, preserve, interpret, and exhibit authentic articles and artifacts of art, history, and science to inspire curiosity for all ages, foster community pride, and cultivate personal legacy.

Board Members (Board members in bold were present): **President Gary Goren, Vice President Mike Beulac, Secretary Ashley Peterson, Treasurer Sue Stender, Michelle Miller, Claudia Chapman, Tuffy Cross, Jim Johnson, Jon Gougeon, Janet Young, Dan Florip, Sara Winter** Julie Austin and Brian Bartosh

1) Call To Order

The meeting was called to order by President Gary Goren at 4:28 pm. A quorum was established.

2) Review November 19th, 2024, Board Meeting Minutes for approval (*action item*)

The Board minutes from November 2024 were reviewed. The motion to approve minutes was made by Janet Young with support from Mike Beulac All in favor. Motion carried.

3) TREASURER'S REPORT: Treasurer's report on December 2024 financials.

Treasurer's report regarding December 2024 financials was included in the board packet and completed by Sue Stender. Sue Stender discussed key points and documents were filed as reported.

A motion by Mike Beulac to apply for a youth and rec grant for and second by Tuffy Cross for the plant walk. All in favor. No discussion. Motion carried.

4) Reports to the Board:

- a. **Director's Report:** A full report was submitted and is accessible online at the museum website.

- a. **Discover Northeast Michigan History Report**

- i. Budget tracker was shared with the board for transparency on the current budget and anticipated items to be ordered.

- b. **Alpena Flyer Reader Rail Quote - \$20,000**

- i. The reader rails will be ordered and fabricated and installed.

- c. **Job Posting - Hiring a full time museum assistant/educational coordinator**

- i. The posting is posted in various locations with various roles and responsibilities to ensure a diverse skill set.

- b. **Ad Hoc Committees:**

- a. **Governance Report:** Dan Florip (no report)

- b. **Great Lakes Fisheries Heritage Exhibit:**

- i. **Chinook Project:** Jim Johnson (report)

1. Final design for graphics and signs. Next steps will be finalizing the budget to align with the graphics and signs needed - we will need to be strategic. Jim and Tuffy will meet this Friday to review photos and digitize the best photos to use for the exhibit.
 - ii. **Katherine V:** Tuffy Cross (no report)
- c. **Discover Northeast Michigan History** Mike Beulac (no report)
- d. **Fine Art Committee:** Three new exhibits are on display.
- e. **Collections Committee:** Claudia Chapman (report)
 - i. Claudia reviewed the 2 items proposed into the permanent collection. Moved by Janet Young and seconded by Sarah Winter. All in favor. Motion carried.

5) Old Business:

A Website/Marketing ad-hoc committee needs to be formed. Brian Bartosh is willing to serve on this committee. Chris will follow up with Brian before moving forward.

6) New Business:

- LEO EGrAMS grant for Phase 2: Gary Goren
 - Looking at Community Museums Grant to potentially support the second phase of this grant.
 - Folding in the concept of time via the pendulum with the seasons for the animals, trees and fish in the lower level exhibits.
- Election of officers for 2025: Slate: President, Mike Beulac, Vice President Ashley Peterson, Treasurer, Sue Stender, Secretary, Jim Johnson. Motion by Janet Young. Second by Dan Florip. All in favor. Motion carried.

7) Adjourn

A motion to adjourn by Jim Johnson and supported by Ashley Peterson. The meeting was adjourned at 5:30 pm.